

4th HOSPITAL MANAGER SYMPOSIUM AT ECR 2007
Management, IT and finance for hospitals and radiologists
10 March 2007, Austria Center Vienna



Presented and organised by:



Preliminary Programme

Welcome address and introduction by Professor Christian Herold, President of ECR 2007

“Hospital managers frequently view radiology both as a devil and as an angel. The “devil” view is related to the fact that radiology is a sophisticated specialty at the high end of technology-driven medicine, which is frequently associated with high costs. The “angel” perspective is based on the notion that radiology stimulates improvement in hospital IT services, is also at the forefront of quality and risk management initiatives, and improves the quality of care through largely non-invasive or minimally invasive diagnostic and interventional procedures.

This now well-established Hospital Manager Symposium will examine the economic, organisational and managerial challenges related to radiology in a hospital environment. Come prepared for a lively and interactive session.”

Moderation by Dr Wolfgang Brandtner, Austria

Session 1 – Management

This session is dedicated to a broad spectrum of current issues in hospitals such as

- Efficiency and ethics in hospitals – a contradiction?
- Process management in companies – a model for hospitals?
- Business intelligence in healthcare – turning strategies into action

Session 2 – IT

Session 2 will show that IT and workflows in hospitals are progressing towards an integrated approach: guiding the patient from admission to recovery

- Key requirements for archiving in IT healthcare systems
- How to integrate IT in hospital groups
- IT requirements for risk management in hospitals

Session 3 – Finance

Session 3 will focus on the changing needs of financing models in the European healthcare market

- PPP projects in Europe – conditions and challenges
- What financing models does the healthcare market need and what do leasing companies have to offer?
- Private equity funds as a means of financing healthcare projects

High-level speakers from the industry and hospitals from Austria, France, Germany, Greece, the Netherlands and Scandinavia will present the latest trends and technologies for radiologists and hospital managers in Europe.

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